

PRIVACY POLICY

We at Motorad Automative Parts Ltd. and its subsidiaries and corporate group affiliates (collectively “Motorad”, “we”, “us”, “our”) respect your privacy. This Privacy Policy (“Policy”) explains the privacy practices for our website – eu.motorad.com (the “Website”), as well as for our customer-related activities. It also describes the rights and options available to you with respect to your information.

The Website provides content and information about Motorad, our products and services (“Content”).

PERSONAL DATA WE COLLECT

We collect information you provide us voluntarily and knowingly. You are not legally required to provide us your information.

Inquires. You can submit an inquiry through our online contact form. You will be asked to provide information such as your name, company, email address, phone number, the topic of your inquiry and the text of your message. The mandatory fields for completion will be marked. We refer to this entire data as “**Inquiry Information**”.

Open Positions. You may apply for career opportunities at Motorad through the Website. To do so, we will ask you to provide information such as your name, email address, phone number, and a copy of your résumé (curriculum vitae - CV). The CV you submit will typically include your personal information. We refer to this entire data as “**CV Information**”.

You do not have a legal duty to provide any of the above information. However, you will not be able to submit an inquiry or apply for an open position without providing the required information.

Newsletter. You can subscribe to receive marketing communications from us including updated about new and existing products, services and events. To subscribe to our mailing list we will ask you to provide your name and email address. We refer to this entire data as “**Newsletter Information**”. The registration to our newsletter is based on your consent, and you will be able to withdraw your consent at any time via the “unsubscribe” link added to every email.

We also collect analytics information about your use of the Website and your interaction with our email messages.

When you visit our Website, we will record and collect certain information in relation to your visit and use of the Website and your interaction with our email messages, including: IP address (and the general location corresponding to the address), time and date of access, type of browser used, language use, links clicked and the web pages you accessed. We refer to this data as “**Analytics Information**”.

HOW WE USE PERSONAL DATA

To respond to and handle your inquiry.

We will use your Inquiry Information to contact you about your inquiry and handle your inquiry.

To consider your application for an open position.

We will use your CV Information to review your candidacy, consider you for the open position (or other relevant open positions we may have), and

update you as to the status of your candidacy. However, submitting your candidacy for an open position does not obligate Motorad to review your candidacy, consider you for an open position or update you as to the status of your candidacy.

To send you marketing communications.

we will use your Newsletter Information to send you communications about our existing and upcoming products, services and events.

We use Analytics Information to improve and enhance the Website, our services and our email communications. We also use it for business administration purposes.

We use Analytics Information to improve the Website and enrich the content on the Website, our email communications and the products and services we offer to customers. We also use the Analytical Information to adapt the Website, its content, our services, and our email communications to users' preferences. Finally, we will use the Analytics Information to understand the market in which Motorad operates in and for managerial reporting and business planning.

WHEN AND HOW WE SHARE PERSONAL DATA WITH OTHERS

We will not share your information with third-parties, except in the events listed below or when you provide us your explicit and informed consent

We share your information with our subsidiaries.

We will share your information with members of our family group of companies, who help us process the data for the purpose set out above.

We share your information with our service providers helping us operate our business, the Website and the products.

We will handle your personal information with the assistance of our service providers, such as Google (Google LLC), as well as marketing consultants, such as MarCom and Chimp Mail, who help us with the internal operations of our Website and our marketing efforts. These companies are authorized to use your personal information only as necessary to provide these services to us and not for their own promotional purposes. We do not sell your personal information to third parties.

We will share your information with competent authorities, if you violated the terms of your engagement with Motorad.

If you have breached the [terms of use](#) of the Website, this Policy or any other agreement you have with Motorad, abused your rights to use the Website, or violated any applicable law. Your information will be shared with competent authorities and with third parties (such as legal counsels and advisors), for the purpose of handling of the violation or breach.

We will share your information if we are legally required to do so.

If we are required to disclose your information by a judicial, governmental or regulatory authority. If your Inquiry Information indicates drug side-effects or other concerns, we are also obliged to report it to health authorities worldwide.

We will share your information with third-party in any event of change in Motorad's structure.

If the operation of Motorad or the Website is organized within a different framework, or through another legal structure or entity (such as due to a merger or acquisition, we will share your information to enable the structural change.

We will share your information in case of an emergency concerning you.

If we need to act immediately to protect the personal safety and health of our customers or the public.

COOKIES

What are cookies?

Cookies are text files, comprised of small amount of data, that are saved on your computer or other device (e.g. smartphone, tablet, etc.) when you use the internet and visit various websites.

The information that the cookies maintain is read by the website you visit, during the session of your visit to the website (these are called 'session' cookies), and when you return to visit it again (these are called 'persistent' cookies). We also use techniques called web beacons and web pixels for purposes similar to the use of cookies.

Your consent to the use of cookies

By visiting our Website, you acknowledge and consent to the use of cookies on your device.

We use cookies necessary to operate the website, for website statistics, for marketing purposes and to remember your website preferences.

We use cookies for a number of purposes, as briefly explained below:

Necessary. Cookies that are strictly necessary for the functioning of the Website. The Website cannot operate properly without these cookies. You can set your browser to block or alert you about these cookies, but some parts of the Website may not function properly.

Localization. Cookies that help us direct user traffic to the appropriate local version of our website.

Statistics. Analytics cookies that help us understand how you and other users interact with our Website by collecting data that does not directly identify you.

You can always delete or disable cookies.

You can always delete the cookies saved on your device through the settings of your computer browser or device. You can also disable cookies for future use through the settings of your computer browser or device.

THIRD-PARTY LINKS

We are not liable for your use of third-party links posted on our Website.

While visiting the Website, you may be directed via hyperlinks or other means to third-party websites, services and online communities that are not affiliated with us such as Facebook, Twitter, YouTube etc. Different rules may apply to the use or disclosure of your information by those third parties and you will be subject to the privacy customs and policies of such third parties. We do not control the privacy policies of third parties and recommend that you review such third parties' privacy policies prior to sharing your information with them.

SECURITY AND DATA RETENTION

We will retain your personal information for as long as we need it to operate the Website and interact with customers, and thereafter as needed for record-keeping matters.

We retain personal data for the duration needed to support our ordinary business activities operating the Website and interacting with customers. Thereafter, we will still retain your personal information as necessary to comply with our legal obligations, resolve disputes, establish and defend legal claims and enforce our agreements.

We implement measures to secure your information.

We implement measures to reduce the risks of damage, loss of information and unauthorized access or use of information. However, these measures do not provide absolute information security. Therefore, although efforts are made to secure your personal information, it is not guaranteed, and you cannot expect that the Service will be immune from information security risks.

POLICY REGARDING CHILDREN

We do not collect the Personal Data of children under 16.

You must be 16 years old or older to use our Website; we do not knowingly collect Personal Data from children under the age of 16. If we become aware that we have collected Personal Data from a child under the age of 16 years old, we will use commercially reasonable efforts to delete such information from our database.

ADDITIONAL INFORMATION FOR USERS IN THE EU

Motorad is the data controller of the personal data we collect via the Website.

The following is the data controller for the purposes of the personal data we collect via the Website and the products and services offered through the Website.

MAP Motorad Automative Parts Ltd.
Bar Lev Industrial Park,
Misgav, Israel, 2017900

Contact details of our European representative.

Our European representative, for the purposes of this Policy, is MotoRad Kraftfahrzeug Kühlsystem GmbH. If you are within the European Economic Area, you may contact our European representative the at the following address:

Max-Planck-Str. 6
D-50374 Erftstadt-Liblar
Germany
Tel: +49-2235- 430 489
Fax: +49-2235- 430 851

Legal bases for processing your information.

The legal basis for collecting and processing your Inquiry Information is our legitimate interests in responding to your inquiry.

The legal basis under EU law for processing your CV Information is us taking pre-contractual steps in evaluating your application for an open position, as well as our legitimate interests in maintaining recruitment records, facilitating the selection process, conducting reference checks, communicating with you, and internal management and defending legal

claims.

The legal basis for collecting and processing Newsletter Information is your explicit consent.

The legal basis under EU law for collecting and processing Analytics Information is our legitimate interest in managing the Website and, business development and planning.

The legal basis under EU law for sharing your information in the event of a structural change in our business is our legitimate interest in our business continuity following the structural change.

We will transfer your information internationally in accordance with applicable data protection laws.

Information we collect from you will be processed in the EU member states or in Israel, which is recognized by the European Commission as having adequate protection for personal data.

If we transfer your information to other jurisdictions outside the EU or Israel, we will do so using adequate safeguards as determined by the EU Commission.

You have certain rights to access, update or delete your information, obtain a copy of your information, withdraw your consent and object or restrict certain data processing activities.

If you are in the EU, you have the following rights under the GDPR:

Right to Access your personal data that we process and receive a copy of it.

Right to Rectify inaccurate personal data we have concerning you and to have incomplete personal data completed.

Right to Data Portability, that is, to receive the personal data that you provided to us, in a structured, commonly used and machine-readable format. You have the right to transmit this data to another service provider. Where technically feasible, you have the right that your personal data be transmitted directly from us to the service provider you designate.

Right to Object, based on your particular situation, to using your personal data on the basis of our legitimate interest. However, we may override the objection if we demonstrate compelling legitimate grounds, or for the establishment, exercise of defense of legal claims. You may also object at any time to the use of your personal data for direct marketing purposes.

Right to Restrict the processing your personal data (except for storing it) if you contest the accuracy of your personal data, for a period enabling us to verify its accuracy; if you believe that the processing is unlawful and you oppose the erasure of the personal data and request instead to restrict its use; if we no longer need the personal data for the purposes outlined in this Policy, but you require them to establish, exercise or defense relating to legal claims, or if you object to processing, pending the verification whether our legitimate grounds for processing override yours.

Right to be Forgotten. Under certain circumstances, such as when you object to us processing your data and we have no compelling legitimate grounds to override your objection, you have the right to ask us to erase

your personal data. However, we may still process your personal data if it is necessary to comply with a legal obligation we are subject to under laws in EU Member States or for the establishment, exercise or defense of legal claims.

If you wish to exercise any of these rights, contact us at info@motorad.com

We reserve the right to ask for reasonable evidence to verify your identity before we provide you with information. Where we are not able to provide you with information that you have asked for, we will explain the reason for this.

You have a right to submit a complaint to the relevant supervisory data protection authority.

Subject to applicable law, you have the right to lodge a complaint with your local data protection authority. If you are in the EU, then according to Article 77 of the GDPR, you can lodge a complaint to the supervisory authority, in the Member State of your residence, place of work or of an alleged infringement of the GDPR. For a list of supervisory authorities in the EU, click [here](#).

CHANGES TO THIS PRIVACY POLICY

If we change this Policy, we will post the updated policy on the Website.

From time to time, we may change this Policy, in which case we post the updated Policy on the Website. The latest version of the Policy will always be accessible on the Website.

CONTACT US

You can contact us at info@motorad.com

Should you have any inquiries, complaints or suggestions, you may contact us at info@motorad.com . We will do our best to resolve your issue in a timely manner.

Last Update: December 9, 2019