MotoRad®



TOGETHER, WE SAY YES

experience how MotoRad is investing in your ability to tell your customers YES!

Coverage that drives sell-through

- Industry Leading SKU coverage designed to support the top EU vehicles in operation *reduces "no-application" moments*
- Clear, usable product data and rich content to support catalog accuracy and buying decisions

Service that supports growth

- Improved warehousing and a expanding service model built for responsiveness
- Technical training and documentation to reduce friction and improve confidence at the counter

Quality you can stand behind

- Engineering-led product development with documented validation testing
- Manufacturing control that supports consistency and reduces warranty exposure
- Proven quality systems and continuous improvement disciplines

MotoRad helps distributors, buying groups, and retailers grow with market-leading coverage, dependable service, and validated product quality.

The result is fewer missed sales, fewer exceptions, and a stronger programs.

Dynamic **COVERAGE** | *Leading* **SERVICE** | *Driving* **INNOVATION** | *Exceptional* **QUALITY**

PUT US TO THE TEST!

We want to build a focused, revenue-driven plan specifically for you:

- Your top 20 missing applications or highest-demand requests
- Your current product assortment and target markets
- Your target market share goals for 2026

You Provide

MotoRad will:

MAP YOUR GAPS

to our award winning coverage and build a prioritized add list supported by proof points and customer-ready materials.